



2007

Design Your Own Creative Suite 3 Icons Competition Entry Submission Form



Entry Deadline:
Midnight, 23 April 2007

GENERAL INFORMATION

Most of the information you need to know, including eligibility requirements, judging criteria, artwork specifications, prizes, and more is contained within the official contest pages on *Quark VS InDesign.com* [\[LINK\]](#). Please read all three pages of that document prior to continuing with this entry form. (It makes things much easier if you know what you're getting yourself into).

This contest is open to entrants from anywhere on Earth. Even Adobe employees are eligible to enter! As long as you don't work for Pariah S. Burke and aren't related to him, you're eligible. We'll ship your winnings anywhere in the world capable of receiving them.

You may enter up to three (3) separate entries. Please use one copy of this form for each entry, thus individually submitting each pairing of entry form and .Zip archive of artwork.

If you would like to *contribute* icon designs without being considered to win the contest, please check the "I am not competing to win" checkbox on the entry form below. Why would someone elect to check that box? Good question. At the end of the contest, *all* entered icon designs will be made available as freely downloadable Mac- and Windows-compatible icons ready for any creative pro software fan to use. Each set in that library will carry the creator's name, studio/company name, and link to the her Website. Naturally, having your name and URL on a high-traffic Website with a high search engine ranking is good for business. The option to contribute non-competitive designs is offered to those who don't wish to compete, but would like to either distribute their cool CS3 and QuarkXPress icon designs to the world, or garner some exposure for themselves.

By all means we encourage you to actually compete—there are some fabulous prizes up for grabs!—but you aren't required to compete in order to participate. Additionally, if you have already submitted three sets to the contest for judging but find yourself inspired to create more, use the "I am not competing to win" checkbox for those later sets.

ENTRY SPECIFICATIONS

In order to be considered valid, entries must meet the following submission criteria:

- Include at least three (3) icons for Creative Suite 3 applications, including ones for Photoshop, Illustrator, and a third of your choosing. Icons for any Adobe application will

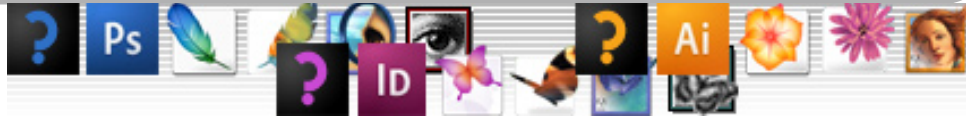


You *cannot* use this form with Mac OS X Preview. You *must* open this form in Adobe Acrobat or the free Adobe Reader. Attempting to submit or even save this form from OSX Preview *will damage the document*, and render it unusable for entering this contest. If the "Send" button is not clickable, you are using OSX Preview. Close the document and reopen it in Acrobat or Reader.



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THANK YOU

We would like to thank our friends and associates for helping to fill up what has become a sizeable prize chest of some of the coolest books, CDs/DVDs, software, and other items ever offered in a design competition.

Nicole Andergard
Extensis

Amy Beaman
Enfocus Software

David Blatner

Sandee Cohen

Tami Cooper
StockLayouts LLC

Jan Esman
Power Retouche

Mordy Golding

Doug Habben
Worker72a

Mark Haden
65BIT SOFTWARE

Steve Johnson
Total Training

Mary Gay Marchese
Markzware

be accepted as the third or additional icon designs. QuarkXPress fans may also submit a redesigned icon for that application as the third or additional icon designs. The more icons you enter for different Adobe (or Quark) applications, the better we will be able to judge the cohesion of your theme. There is no maximum for the number of icons you may submit. However, each set must include only one (1) icon for any one (1) application.

- Be original designs created by the entrant and free from any copyright or trademark claims that would hinder our ability to distribute the final designs on *Quark VS InDesign.com*.
- Be delivered as 24- or 32-bit RGB PSD, AI, or PNG files. Designs are not required to be full color—if you want to submit grayscale designs, do so—but the file format must be RGB in a high color space. Embedding of an ICC profile is optional, but encouraged.
- Each submitted file must contain only one (1) icon design. Thus, you must submit a minimum of three documents in an eligible entry.
- Submitted documents must be entitled only with the name of the application they represent. For instance, a PSD containing a design for an InCopy icon must be saved as “incopy.psd”; an Illustrator document containing an icon for Adobe Flash should be saved under the file name “flash.ai.”
- All designs must be a maximum of 256×256 pixels and a minimum of 64×64 pixels. We will take care of resizing them and providing Mac- and Windows-compatible icon files of all standard sizes (e.g. 16×16, 32×32, 48×48, and so on).
- All documents must be compressed together in a .ZIP archive and submitted with the entry form. (Instructions below.)

HOW-TO ENTER

Complete one (1) copy of this entry form for each entry, up to three (3) for consideration in the competition, and up to an additional seven (7) for non-competitive contribution to the *Quark VS InDesign.com* contest icon library.

This form must be submitted electronically using the “submit” button at the bottom of the form. Therefore, this form requires the use of either Adobe Acrobat 6.0 or later, or Adobe Reader 6.0 or later. We will not accept entry forms that are:

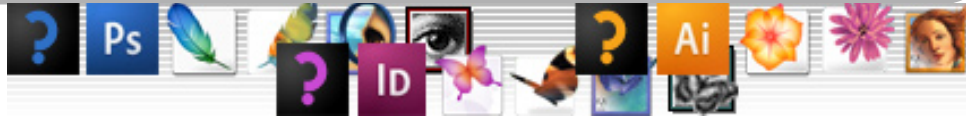
- Faxed
- Mailed
- “Flat” PDF files such as those that result from using OS X Preview or printing the form to PDF
- Full PDF files attached to e-mail messages

When you click the “submit” button on the form, Acrobat or Reader will open a new mail message in your e-mail client. This message will be addressed to the proper e-mail



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THANK YOU (CONT'D)

Claudia McCue
Practicalia, LLC

Jeff Miller
HumanEyes Technologies

Chris Parrish
RogueSheep

Leo Revzin
Zevrix Solutions

Nick Runyon
PrintingForLess.com

Terri Stone
InDesign Magazine

Steve Werner

Brian Wynn
Andromeda Software, Inc.

address and contain the subject line required to place your entry in the contest. Do not alter the to address or subject line, or our mail servers will think the message is spam and delete it unopened. Please do not include any comments in the body of the mail; we won't see them, and non-form created text in the body could lead to the message being flagged as spam. There is a "comment" field in the form for any notes to *Quark VS InDesign.com*.

The submission message will automatically have an attachment identified as an FDF file. This is your form data. Please do not attach the PDF entry form itself; everything needed is in the FDF.

When the mail message containing the FDF data opens, you *must* also manually attach the .Zip archive containing your designs to the same e-mail message. Artwork sent under a separate message may or may not ever be matched up to your entry form.

Please complete one copy of this form for each product you will be contributing to the contest prize chest. The "submit" button at the bottom will automatically generate an e-mail with the form data attached. **Important:** As part of our promotion of your contributed product(s), we will be including an image of the product in the contest materials. Please manually attach a .ZIP file containing the image we should use to the same e-mail message.

LEGAL MUMBO JUMBO

We have to include this, and you have to read it. Sorry. We'll try to keep it brief.

NO PURCHASE OR FEE NECESSARY TO ENTER OR WIN.

OPEN TO RESIDENTS OF PLANET EARTH. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

GENERAL TERMS. Entry into the Quark VS InDesign.com Design Your Own Creative Suite 3 Icons Competition, available on our World Wide Web site at <http://www.QuarkVS-InDesign.com> ("our Site"), constitutes entrants' full and unconditional agreement to and acceptance of these Official Contest Rules.

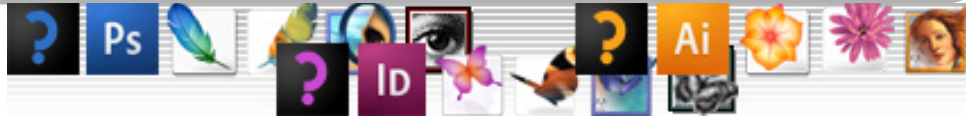
This contest is a competition involving substantial skill that will be open for entries from 29 January 2007 through 23 April 2007. The sponsor of this contest, *QuarkVSInDesign.com* (the "Sponsor") reserves the right to cancel this contest for any reason that it deems appropriate, including, without limitation, a computer virus, bug or other technical problem that corrupts the administration, security or proper functioning of this contest. Should this contest be cancelled prior to the final date for entry, notice will be posted on our Site.

Entrants agree that the Sponsor and its affiliates, subsidiaries, employees, agents or other representatives of any kind shall not be responsible or liable for damages or losses of any kind arising out of or resulting from entry in this contest, acceptance or use of a prize, or any other matter related to this contest, including, without limitation, claims



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based on property damage, personal injury and/or death, publicity rights, defamation or invasion of privacy.

ENTRY. NO PURCHASE OR FEE NECESSARY TO ENTER OR WIN. To enter, entrants must download an electronic entry form at our Site, complete the form and submit it online by the means contained within the form so that the Sponsor receives it by no later than 00:00 PT on 24 April 2007. Each entry form must be accompanied by one (1) archive of icon designs according to the specifications contained in this document and the official contest pages on our Site. Each original design must have been created solely by the entrant (an individual or team) for the purpose of entering this contest and cannot have been previously published or used for advertising or promotional purposes.

Entry designs may not be published or made available elsewhere by entrant or others until after the announcement of the contest winners on 30 April 2007.

The Sponsor is not responsible for entries that are late, lost, stolen, misdirected, or non-deliverable due to any reason whatsoever, including, without limitation, online communication malfunction or failure, computer or computer program malfunction or failure, or human error that may occur in the processing of entries to this contest. In the event of a dispute about the identity of any entrant, entries made online will be declared made by the authorized account holder of the e-mail address submitted at time of entry.

Unlawful, unintelligible, illegible, obscene, indecent or incomplete entries will be disqualified. The Sponsor reserves the right to scrutinize all entries for these requirements prior to entry in the contest.

Entries become the property of the Sponsor and will not be returned. In consideration of and as a condition to the eligibility of each entry under the terms of this contest, each entrant hereby assigns, transfers and conveys, effective upon submission of an entry in this contest, all right, title and interest in and to the original design submitted as entrant's entry, including all associated copyright and other intellectual property rights. By entering, each entrant also warrants and represents that entrant is the sole author and creator of the design submitted, that entrant's designs do not violate any applicable law and that entrant's entry does not infringe or violate any intellectual property right held by a third party. Entrant further warrants that, if entry includes materials authored by third parties, the entrant has obtained proper permissions, license and right to use such materials as well as to assign, transfer, and convey all right, title, and interest in and to the original design inclusive of third party materials to the Sponsor. Such materials may include, but are not limited to: stock photography, clip-art, model photography, and fonts.

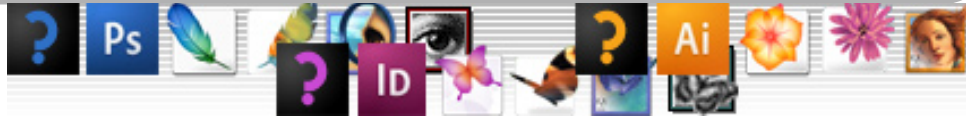
PROMOTION. Each entrant agrees by submitting an entry to allow the Sponsor to use his or her name, likeness, entry contents, biographical data, statements and any other related information for advertising and publicity purposes (including online announcements) without additional compensation, unless prohibited by law.

DISTRIBUTION OF ENTRY DESIGNS: At the conclusion of the contest all designs entered will be made distributed as free downloads from our Site for an indefinite period of time. Web pages with links to the downloadable files shall bear the creators' names and/or



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studio/company names, and a link to an active URL. Such information will be as provided by entrant via the contest entry form.

ELIGIBILITY REQUIREMENTS. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. This contest is open only to persons age 18 and older living any country in the world where this contest is valid and where winnings may be shipped and are not prohibited by law. IT IS THE ENTRANT'S RESPONSIBILITY TO DETERMINE ELIGIBILITY ACCORDING TO THE LAWS OF HIS COUNTRY. Employees of the Sponsor, its affiliates, subsidiaries, employees, agents or other representatives of any kind and their immediate families are not eligible to participate.

ODDS OF WINNING. The odds of winning depend upon the total number of entries received.

PRIZES. The contest will have three winners named as First, Second, and Third place. The contents of the competition prize chest will be divided amongst the three winners in portions yet to specified. In the event that, for whatever reason, a prize cannot be furnished to a winner who is eligible to receive it, the Sponsor reserves the right to substitute another prize of approximate equal value.

The winners of the contest will be notified by e-mail or telephone as soon as possible after the selection of the winners. If a winner cannot be reached within two (2) business days following the selection, an alternate winner may be selected.

The Sponsor is not responsible for any selection procedure notifications or other communications that are late, lost, stolen, misdirected, non-deliverable or illegible due to any reason whatsoever.

Allow two to four (2-4) weeks after Sponsor's notification and announcement of winners for receipt of the prizes by standard ground shipping. The Sponsor and/or individual prize providers will pay for such standard ground shipping. Prizes deliverable by Electronic Software Download (ESD) will be delivered within two (2) weeks after notification and announcement of winners. ALL FEDERAL, STATE AND/OR LOCAL TAXES AND FEES ARE THE RESPONSIBILITY OF THE WINNER.

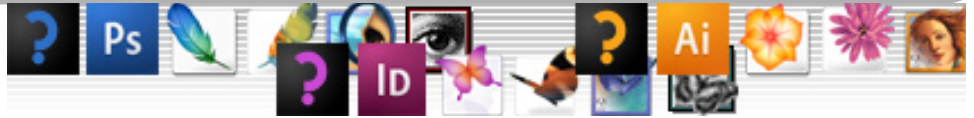
LIST OF WINNERS. The confirmed winners' names will be posted on our Site after the selection procedures have been fully satisfied.

TRADEMARKS: "Creative Suite," "CS3," "InDesign," "InCopy," "Photoshop," "Illustrator," "Flash," "Bridge," "Adobe", and their related marks and indicia are trademarks or registered trademarks of Adobe Systems, Inc. "Quark," "QuarkXPress," and their related marks and indicia are trademarks or registered trademarks of Quark, Inc.



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About You

REQUIRED ▶ **NAME**

STUDIO/COMPANY

REQUIRED ▶ **EMAIL**

REQUIRED ▶ **TELEPHONE**

REQUIRED; NO PO BOXES ▶ **ADDRESS LINE 1**

ADDRESS LINE 2

REQUIRED ▶ **CITY**

REQUIRED ▶ **STATE/PROVINCE**

REQUIRED ▶ **ZIP/POSTAL CODE**

LEAVE BLANK IF USA ▶ **COUNTRY**

WEBSITE

IF TEAM ENTRY ▶ **TEAM NAMES**
COMMA-SEPARATED LIST OF NAMES

Details

IF IT HAS ONE ▶ **ENTRY THEME TITLE**

FOR OS-SPECIFIC PRIZES ▶ **PRIMARY OS**

Affirmations & Intentions

REQUIRED ▶ Yes. I have read and understood the terms of the contest.

REQUIRED ▶ Yes. I am 18 years or older and eligible to enter this contest.

CHECK TO ONLY CONTRIBUTE ▶ I am not competing to win.

I am not competing to win AND I want my name withheld on the site.

NOTES/COMMENTS

SUBMIT

PRINT